

RAYNA SIMS

• Multimedia Journalist •

raynasims12@gmail.com • www.raynasims.com • New York, NY

EXPERIENCE

Associate Producer, CNN The Whole Story with Anderson Cooper • New York, New York *March 2023 - Present*

- Field produce shoots in lieu of and with senior producers, including internationally, and brief and direct talent.
- Assist in booking and interviewing guests for quick-turns, in which we produce an hour-long documentary in a week.
- Thoroughly research topics, find guests, conduct pre-interviews and assist with writing interview questions.
- Manage incoming media, left-side scripts, search archival footage and work with editors throughout entire edit.

Associate Producer, CNN Heroes • New York, New York

March 2021 - March 2023

- Field produced shoots for various stories, including traveling to direct interviews and b-roll.
- Worked on team producing annual Tribute Show, which won the Emmy for Outstanding Live News Broadcast in 2022.
- Wrote up briefings on potential stories, and heavily vetted nominees through phone interviews and financial information.
- Conducted intern interviews and made recommendation to supervisor, and train PA and selected interns.

Production Assistant, CNN Heroes • New York, New York

Jan. 2019 - Feb. 2021

- Thoroughly vetted nominees, conducted research interviews, fact-checked and trained interns.
- Searched for footage in archives and social media, worked with affiliates and Rights & Clearances department.

Freelance Production Assistant, CNN • New York, New York

Aug. 2018 - Dec. 2018

- Coordinated with booking producers at CNN, CNN International, HLN and CNN en Español regarding guest logistics.
- Greeted high-profile guests, escorted them to studios for their hit time and mic'ed for interviews.

Intern, CNN Heroes • New York, New York

June 2018 - Aug. 2018

- Conducted extensive research on potential Heroes, logged footage and music cue sheets, transcribed, selected best photos for website and wrote up research findings on possible stories.

Supervising Producer, Global Journalist • Columbia, Missouri

Aug. 2017 - May 2018

- Pitched stories on international issues, prepared research briefings, booked and pre-interviewed guests from around the world, wrote scripts and selected visuals to air during shows and managed teams of assistant producers.

EDUCATION

Bachelor of Journalism, University of Missouri

May 2018

Summa Cum Laude • Multimedia emphasis • Psychology minor • Honors College • Multicultural certificate

SKILLS

Field producing • Interviewing • Video editing (Adobe Premiere Pro, Final Cut Pro) • Video filming and DSLR photography • AP Style and copyediting • NewsApps, MediaSource, MIRA, LexisNexis • Social media platforms and social verification

AWARDS & PROFESSIONAL ORGANIZATIONS

- Emmy winner, Outstanding Live News Broadcast 2022 • The 15th Annual CNN Heroes All-Star Tribute
- Emmy nomination, Outstanding Soft Feature Story: Short Form 2023 • CNN Heroes: Nelly Cheboi
- Emmy nomination, Outstanding Soft Feature Story: Short Form 2022 • CNN Heroes: Shirley Raines
- Member of: AAJA, NLGJA, Kappa Tau Alpha national journalism honor society